



VALUING NATURE

Desperately Seeking Space for Nature: an interdisciplinary spatial analysis of biodiversity in changing landscape

Tomas Badura

Senior Research Associate, PhD Candidate

Social and Economic Research on the Global Environment,
University of East Anglia



Looking at the map below and tables on the right, please select from LOCATION A, B, C or NO CHANGE, which one you prefer. (please scroll down to see all four options)

Show instructions

What do the icons mean?

Prefer not scroll to answer the question? Click here.

Choose a location below to select as your answer:



LOCATION A 35 miles



NO RECREATION



10 FOOTBALL PITCHES

No Change

WILDLIFE

£30

PRICE

Click here to CHOOSE LOCATION A

Future land use:



LOCATION B 145 miles



RECREATION



150 FOOTBALL PITCHES



WILDLIFE

£100

PRICE

Click here to CHOOSE LOCATION B

Future land use:



LOCATION C 70 miles



RECREATION



550 FOOTBALL PITCHES



WILDLIFE

£100

PRICE

Click here to CHOOSE LOCATION C

Future land use:



NO CHANGE



NO RECREATION

No Change

SIZE

No Change

WILDLIFE

£0

PRICE

Click here to CHOOSE NO CHANGE

Future land use:



Relevance for business?

- Current research
 - Support for extensive agriculture
 - Connect consumers with producers?
- Valuation, natural capital accounting and business
 - Dependencies
 - Impacts
 - Consumer preferences
 - -> Opportunities and better decisions!

Why business impact school?

- Business as a driver of change?
 - (Without business on board, no sustainability)
- How to operationalise valuation research?
- What other researchers are doing?
- What private sector is doing / interested in?